



NEWS RELEASE

Trespass Goes Live with AI-Powered Centric Planning for Allocation & Replenishment

Global outdoor brand streamlines reporting and optimizes inventory allocation across 300+ stores

CAMPBELL, Calif., December 9, 2024 – Centric Software® is pleased to announce that outdoor brand and retailer Trespass is now executing their allocation and replenishment planning with Centric Planning™. Centric Software provides the most innovative enterprise solutions to plan, design, develop, source, price and sell products such as apparel, footwear, sporting goods, furniture, home décor, consumer electronics, cosmetics, food & beverage and luxury to achieve strategic and operational digital transformation goals.

Trespass is one of the UK's most successful outdoor clothing brands retailing a wide range of products from specialist performance clothing to outdoor sports equipment, selling internationally and exporting to over 60 countries.

With Centric Planning now in place, Trespass is now benefitting from AI-driven insights and smart data for better range planning, forecasting and inventory allocation, and expects to reclaim 20% of their weekly reporting time and empower faster assortment planning.

"Mondays were usually spent updating reporting in spreadsheets, so we expect to gain back one day a week, enabling our merchandisers to drill down deeper into decision-making. Instead of setting up these massive spreadsheets, it will all be there in one inclusive system, making range planning faster and freeing up time in-season," remarks Kean Martin, Senior Merchandiser at Trespass.

"By forecasting replenishment using AI-assisted suggestions we expect to reduce

markdowns and increase store sales by filtering each SKU into the right location. It's an intuitive, straightforward, easy-to-use system," he concludes. "Centric has been absolutely brilliant with any of the challenges we have thrown at them, and the feedback from our team has been overwhelmingly positive. Everyone's excited about being able to work faster and more efficiently. Centric Planning will really speed things up, and it will make us, in the long run, more accurate, more profitable as well."

"We're excited to announce that Trespass has successfully gone live with Centric Planning," says Fabrice Canonge, President of Centric Software. "Trespass is now leveraging AI-driven planning, merchandising and allocation to drive more profitable assortments. We're honored to work with Trespass on their retail planning digital transformation journey, and we're looking forward to seeing Centric Planning deliver concrete and long-term results for Trespass."

Learn more about [Centric Software](#)

See Centric AI-Powered Solutions in action at NRF [2025](#), Booth #6257

[Request a demo](#)

Trespass (www.trespass.com)

At Trespass, we have always been passionate about creating a brand where adventure comes first. We believe no matter where you reside in the world or what age you are, you should always be able to embrace the great outdoors. Established in 1938 under the name Jacobs & Turner Ltd situated in the heart of Glasgow Scotland. In the beginning, we had just 12 machinists working profusely in a 1200 sqft warehouse where we provided uniforms and other items of clothing to large organisations including the local police. As our success grew, we started to manufacture anoraks and waterproof jackets that shaped the future of our business.

With in-house designers and product experts, our team are highly talented

creative individuals who explore the possibilities and constantly push the boundaries of innovation. We have also developed our own technology and technical materials including Tres-TEX, Tres-Shield and Tres-TEX 3 layer fabric. Today, Trespass is one of the UK's most successful outdoor clothing retailers providing a wide range of products from walking boots to outdoor furniture, selling internationally and exporting to over 60 countries.

We currently have over 300 stores worldwide and a network of wholesale clients across the world as well as a thriving e-commerce website which we are constantly updating and improving.

Centric Software® (www.centricsoftware.com)

From its headquarters in Silicon Valley, Centric Software provides an innovative and AI-enabled product concept-to-replenishment platform for retailers, brands and manufacturers of all sizes. As experts in fashion, luxury, footwear, outdoor, home and related goods like cosmetics & personal care as well as multi-category retail. Centric Software delivers best-of-breed solutions to plan, design, develop, source, buy, make, price, allocate, sell and replenish products.

- **Centric PLM™**, the leading PLM solution for fashion, outdoor, footwear and private label, optimizes product execution from ideation to development, sourcing and manufacture, realizing up to 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Planning™** is an innovative, cloud-native, AI solution delivering end-to-end planning capabilities to maximize retail and wholesale business performance, including SKU optimization, resulting in an up to 110% increase in margins.
- **Centric Pricing & Inventory™** leverages AI to drive margins and boost revenues by up to 18% via price and inventory optimization from pre-season to in-season to season completion.
- **Centric Market Intelligence™** is an AI-driven platform giving insights into consumer trends, competitor offers and pricing to boost competitiveness and

get closer to the consumer, with an up to 12% increase in average initial price point.

- **Centric Visual Boards™** pivot actionable data in a visual-first orientation to ensure robust, consumer-right assortments and product offers, dramatically decreasing assortment development cycle time.

Centric Software's market-driven, best-of-breed solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

Centric Software is a registered trademark of Centric Software, Inc. in the US and other countries. Centric PLM, Centric Planning, Centric Pricing & Inventory, Centric Market Intelligence and Centric Visual Boards are Trademarks of Centric Software, Inc. All third-party trademarks are trademarks of their respective owners.

Media Contacts:

Centric Software

Americas: Jennifer Forsythe, jforsythe@centricsoftware.com

EMEA: Kristen Salaun-Batby, ksalaun-batby@centricsoftware.com

APAC: Lily Dong, lily.dong@centricsoftware.com