



## NEWS RELEASE

### **OTS Transforms Data Management with Successful Centric PLM Implementation**

*Italian Manufacturing Company Enhances Efficiency and Strengthens  
Luxury Brand Ties*

**CAMPBELL, Calif., December 10, 2024** – Centric Software® is delighted to announce the release of a success story featuring its customer, OTS, a leading Italian manufacturing company. Centric Software provides the most innovative enterprise solutions to plan, design, develop, source, buy, make, price, allocate, sell and replenish products such as fashion, luxury, footwear, outdoor, home and related goods like cosmetics & personal care as well as multi-category retail to achieve strategic and operational digital transformation goals.

Founded over 20 years ago, OTS is headquartered in Piove di Sacco, Italy. Specializing in ready-to-wear clothing, OTS today serves high-end clients such as Kering and the LVMH Group, offering end-to-end services from design to the finished product. Renowned for its professionalism, reliability, precision, and commitment to sustainability, OTS has earned the trust and admiration of the world's most prestigious fashion brands.

In the past few years, OTS has seen exponential growth with increasing numbers of samples in the range of thousands of runs per year. This production boom highlighted inefficiencies in workflows, previously managed through spreadsheets and siloed tools. Patrick Berto, OTS Controller and IS Specialist, explains, "We recognized that managing all our information without robust software would quickly become overly complex and a significant source of errors. Collaborating with leading brands, it was only logical to equip ourselves with the best tools. That's why we chose Centric PLM™, a solution widely trusted in the fashion industry."

Just one year after its phased implementation—delivered on time and within budget—the company is successfully connecting its various departments involved in product development. “The flexibility of Centric PLM allows us to adopt it step by step, with immediate improvements in data management and workflows,” adds Berto.

OTS is already witnessing transformative benefits—Berto explains, “About half of OTS employees work directly in Centric PLM, while 100% of them benefit indirectly from streamlined workflows and faster production timelines—outcomes driven by centralizing all product data into a single source of truth.”

OTS’s strong commitment to digital transformation is inspiring. Discover what else Patrick Berto has to say about how Centric PLM is impacting the OTS business. Learn more!

**[Watch the video](#)**

**See Centric AI-Powered Solutions in action at NRF [2025](#), Booth #6257**

**[Request a demo](#)**

**OTS Srl ([www.ots-srl.com](http://www.ots-srl.com))**

OTS s.r.l. has more than twenty years of artisan experience in making tailored knitwear garments. Its manufacturing skills have their roots in small workshops, which have become essential to its formation and development. Today, OTS is a modern and efficient company with a strong commitment to preserving and passing on the tradition of Italian manufacturing to future generations. OTS has a dedicated space in which, together with its many prestigious customers, every creative and manufacturing need is properly considered and met.

**Centric Software® ([www.centricsoftware.com](http://www.centricsoftware.com))**

From its headquarters in Silicon Valley, Centric Software provides an innovative and AI-enabled product concept-to-replenishment platform for retailers, brands and manufacturers of all sizes. As experts in fashion, luxury, footwear, outdoor, home and related goods like cosmetics & personal care as well as multi-category retail. Centric Software delivers best-of-breed solutions to plan, design, develop, source, buy, make, price, allocate, sell and replenish products.

- **Centric PLM™**, the leading PLM solution for fashion, outdoor, footwear and private label, optimizes product execution from ideation to development, sourcing and manufacture, realizing up to 50% improvement in productivity and a 60% decrease in time to market.
- **Centric Planning™** is an innovative, cloud-native, AI solution delivering end-to-end planning capabilities to maximize retail and wholesale business performance, including SKU optimization, resulting in an up to 110% increase in margins.
- **Centric Pricing & Inventory™** leverages AI to drive margins and boost revenues by up to 18% via price and inventory optimization from pre-season to in-season to season completion.
- **Centric Market Intelligence™** is an AI-driven platform giving insights into consumer trends, competitor offers and pricing to boost competitiveness and get closer to the consumer, with an up to 12% increase in average initial price point.
- **Centric Visual Boards™** pivot actionable data in a visual-first orientation to ensure robust, consumer-right assortments and product offers, dramatically decreasing assortment development cycle time.

Centric Software's market-driven, best-of-breed solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

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